

COM4930: Culinary Communication (*Class #27092*)

University of Florida

Dial Center for Written & Oral Communication

Fall 2022

Professor: Dr. Kellie Roberts

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Class/times: Rolfs 207; Tuesday 5th-6th (11:45am-1:40pm)/Thursday 6th (12:50-1:40pm)

Office Hours held in person and in Personal Zoom room: <https://ufl.zoom.us/j/5481637970>

Tuesdays 2:00-4:00pm; Thursdays 10:00am-noon; and by appointment.

(office hours cancelled on 8/30, 9/7, 11/15-16)

Course Description

The relationship between food and human experiences has been well documented and helps us establish our identities, negotiate our environments, and define our cultures. This course will examine the relationship between food and communication in several contexts: media, culture, and interpersonal relationships. We will also consider how these relationships negotiate our identities, cultures, and environments. First, we discuss how each of us constitute and communicate our identities through the food we consume and, even, the food we do not consume. Second, we understand how our food choices symbolically create, shape, and reflect our cultures. Third, we analyze how corporate, mainstream mass media and other institutions frame, influence, and shape our food practices. Finally, we explore how our food practices intersect, communicate, and impact our relationships to our surrounding environments.

Course Goals

Students in this course will:

1. Understand the symbolic importance of food in our everyday communication.
2. Become aware of the complicated relationships between food and communication.
3. Recognize and demonstrate how food and communicative relationships implicate and are implicated by our identities, cultures, environments and varying institutional discourses.
4. Identify, synthesize and extend current discussions that intersect food and communication studies.

Readings

All readings, audio-visual, and digital texts will be provided as handouts in class or on Canvas. You are not required to purchase a textbook for this class.

Course Requirements

1. *Participation (25 points)*
2. *Family Recipe/Introduction (25 points)*
3. *Food & Self Identity Paper (50 points)*
4. *Food Share/Presentation (100 points)*
5. *Summaries/Presentations (2 X 50 points=100 points)*
6. *Recipe Submissions (5 X 10 points=50 points)*
7. *Annotated Bibliography Submissions (5 X 15 points=75 points)*
8. *Restaurant Review (75 points)*

****There are 500 points possible for this course.****

Grading Scale

465-500	A	400-414	B-	335-349	D+
450-464	A-	385-399	C+	315-334	D
435-449	B+	365-384	C	300-314	D-
415-434	B	350-364	C-	000-299	F

Grading Standards: The following grading standards apply:

"A": Appropriately fulfills all the requirements of the assignment. The final product **stands out above others** because of creative elements, unique approaches, content, ideas, or impeccable execution of assignment requirements. An "A-" is just below this standard.

"B": Appropriately fulfills all the requirements of the assignment. **While technically it meets expectations and is a good final product, it does not stand out as unique or superior.** A "B+" is just above this standard but not of A or A- quality. A "B-" is just below this standard.

"C": Some requirements of the assignment are **missing or are not well executed.** Nevertheless, in a general way, it fulfills the assignment. A "C+" is just above this standard but not of B or B- quality. A "C-" is just below this standard.

"D": **Violates significant requirements** of the assignment. Some possibilities: abuse of time-limit guidelines, does not fit the requirements described in the assignment, is very weak in content or organization, etc. A "D+" is just above this standard but not of C or C- quality. A "D-" is just below this standard.

"F": **Grossly violates a significant requirement** of the assignment.

COM4930: Culinary Communication
Fall 2022 Tentative Schedule

While not anticipated, this schedule could change to accommodate unforeseen events. Any changes will be announced in class and/or through Canvas.

Week 1	August 25	Intro to course, syllabus, assignments, & rules.
Week 2	August 30 September 1	Introduction to Food/Culinary Communication <i>Due: Family Recipe/Introduction</i> Food and Identity
Week 3	September 6 September 8	Food and Identity; <i>Food Share #1</i> <i>Due: Food/Self Identity Paper</i>
Week 4	September 13 September 15	Summary/Pres. & Ann. Bib Review; <i>Food Share #2</i> Food and Culture <i>Due: Recipe #1 – Simple</i>
Week 5	September 20 September 22	Food and Culture; <i>Food Share #3</i> <i>Due: Annotated Bib #1</i>
Week 6	September 27 September 29	Food and Language; <i>Food Share #4</i> <i>Due: Recipe #2 – Entertaining</i>
Week 7	October 4 October 6	Food, Film, Fiction, and TV; <i>Food Share #5</i> <i>Restaurant Reviews (half)</i> <i>Due: Annotated Bib #2</i>
Week 8	October 11 October 13	Food, Film, Fiction, and TV, <i>Food Share #6</i> Class Cancelled; Read Ch 2 & 7, Consuming Identity <i>Due: Recipe #3 – Main Entree</i>
Week 9	October 18 October 20	<i>Summary/Presentations #1; Food Share #7</i> <i>Summary/Presentations #1</i> <i>Due: Annotated Bib #3</i>
Week 10	October 25 October 27	Kitchen Culture: Food Preparation; <i>Food Share #8</i> Cookbooks and other Foodie Sources <i>Due: Recipe #4 – Special Diet</i>

Week 11	November 1 November 3	Food and Holidays; <i>Food Share #9</i> <i>Due: Annotated Bib #4</i>
Week 12	November 8 November 10	Tasty Trends; <i>Food Share #10</i> <i>Restaurant Reviews (second half)</i> <i>Due: Recipe #5—No-Cook/No-Bake</i>
Week 13	November 15 November 17	Food and Global/Local Issues; <i>Food Share #11</i> No class—Dr. Roberts out of town <i>Due: Annotated Bib #5</i>
Week 14	November 22 November 23/4	Hmmmm...maybe no class? Thanksgiving—No Class
Week 15	November 29 December 1	Summary Presentations #2 Summary Presentations #2
Week 16	December 6	Final reflections re: Food and Communication Potluck or Cookie Swap!!

ALL ASSIGNMENTS ARE DUE ON THE SCHEDULE DATE. If you miss a Summary/Presentation day when you are to present material, you may NOT make up the Presentation points. You WILL be expected to submit your summary for reduced points. If you know you are going to miss a class, please let me know in advance!! All summaries should be typed and properly cited.

Signup for Topics and Presentations

- You will sign up for Food Share, Summary Topics, and Presentations during the second week of the semester. There will be a limited number of slots available for each topic so choose early to get your first pick.

Instructor Expectations and Course Policies

Communication with your instructor

- Check your UF e-mail and Canvas announcements on a regular basis.

General Overview of Presentations and/or Oral Participation

- When presenting, you will be expected to conduct yourself in a professional manner in a number of aspects: clothing, language, presentation, and content material. You don't have to wear a 3-piece suit, but you should not look as if you are on your way to work out. Clothing communicates a message, and it is important to remember that.

Attendance

- Attendance is required. **Students are allowed to miss 3 class periods (unexcused absences) without penalty to their grade.** Beginning with the 4th unexcused absence, students will lose 15 points off the final grade. Keep in mind that Tuesday's class counts as 2 class periods.
- Excused absences (in order to make up or turn in assignments late) must be properly and officially documented. When possible, you should always contact me BEFORE the absence. Absences related to university-sponsored events must be discussed with the instructor prior to the date that will be missed.
- Tardiness: If students enter class after roll has been called, they are late, which disrupts the entire class. **Three tardies count as one absence.** If you are tardy, notify the professor after class so the absence can be recorded as a tardy.
- Look under the "Attendance" tab on CANVAS to keep track of your attendance. If students are absent, they are responsible for making themselves aware of all due dates. If absent due to a scheduled event, students are still responsible for turning assignments in on time. Please do not email me asking what was covered on the day you missed class. Instead, arrange to see me in office hours or make an appointment to discuss missed material or get the material from a classmate.
- These requirements for class attendance, late papers, make-up assignments, and other work are consistent with university policies that can be found in the online catalog at:
<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

Late Work

- Late work will be accepted with a 10% penalty per each day late. No late work will be accepted more than two weeks after the assignment was originally due.

Incomplete Policy

- Students will not be allowed to take an incomplete grade in this course unless an emergency or serious illness prevents completion of the class requirements and at least 50% of the course assignments have been completed.

Classroom Environment

- This course uses a seminar format and depends on the creative and collaborative input of all participants. In addition to physical attendance, you are expected to participate in class discussion and assignments.
- It is important that we all feel comfortable speaking and interacting in this class. While you will not be policed for political correctness, it is important to respect and be considerate of others' feelings.
- Communication is a two-way process: it is just as important to be a good listener as it is to be a good speaker. Disrupting, disturbing, bothering, or sleeping while

class discussion is happening will hurt your participation grade. You must be respectful and supportive of your classmates.

Special Circumstances

- Sometimes things do not go as we plan. If you have an unexpected problem at any time throughout the semester, please talk to me, and I will try my best to help you solve the problem as it relates to our class.

Academic Honesty and Plagiarism

All students are required to abide by the Academic Honesty Guidelines which have been accepted by the University. The academic community of students and faculty at the University of Florida strives to develop, sustain and protect an environment of honesty, trust and respect. Students are expected to pursue knowledge with integrity. UF students are bound by The Honor Pledge which states: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obliged to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor in this class. Honor Code:

<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

For more information, see the Student Conduct and Conflict Resolution Web site:

<https://www.dso.ufl.edu/sccr> or call 352-392-1261 x207.

As a University of Florida student, your performance is governed by the UF Student Honor Code, (<https://catalog.ufl.edu/ugrad/current/advising/info/student-honor-code.aspx>). The Honor Code requires Florida students to neither give nor receive unauthorized aid in completing all assignments. Violations include cheating, plagiarism, bribery, and misrepresentation, all defined in detail at the above site.

Students with Disabilities

The University of Florida complies with the Americans with Disabilities Act. Students requesting accommodation should contact the Students with Disabilities Office, Peabody 202 or online at <https://disability.ufl.edu/> The office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. Please alert me to any accommodations within the first two weeks of class so that we can work together to make your class experience successful.

Student Counseling and Mental Health

Campus resources are available for students having personal problems or lacking clear career and academic goals which interfere with their academic performance. These resources include:

- UF Counseling & Wellness Center (CWC): (352) 392-1575 for documentation, stress and wellness, mental health screening, concerns about a classmate, self-help, sexual or physical abuse or go to <http://www.counseling.ufl.edu/cwc/>