

SPC4710-02H3(14285): Patterns of Intercultural Communication

Fall 2020 Syllabus

Instructor: Dr. AJ Jung

Email: Use Canvas mail for course related questions. For other concerns use ajung@ufl.edu

Office: 414 Rolfs Hall

Office hours by appointment on Zoom

Website: <http://lss.at.ufl.edu> (Canvas)

About the Instructor

Dr. AJ Jung ajung@ufl.edu

Office hours On Zoom by appointment

About the Course

Website: <http://lss.at.ufl.edu> (Canvas)

Credits: 3

Prereq: COM 1000 or equivalent. Good writing skills

Gen Ed: Writing Requirement of 6000 words, Satisfies N or S.

Required Text: Neuliep, J. (2021). Intercultural Communication: A contextual approach 8 Ed. Houghton-Mifflin, Thousand Oaks, CA.

Supplemental: Articles and videos as assigned. See Modules

Course description

The purpose of this course is to explore the practices and difficulties of communication between and among people of contrasting cultures and to investigate theory and research by which intercultural communication problems can be mitigated.

Course Goals

Cultural Objectives: At the end of this course, students will be able to:

1. Explain the characteristics of a culture.
2. Describe of the ways in which contexts impact cultural expressions and perceptions.
3. Identify similarities and differences among cultures by examination of their norms.
4. Articulate factors which impact the cultural diversity of U.S. American society.
5. Evaluate intercultural communication problems and suggest solutions.

Communication Objectives: At the end of this course, students will be able to:

1. Articulate personal benefits of studying intercultural communication
2. Explain how perceptions of cultures impact behaviors, and therefor impact communication.
3. Evaluate their own cultural competence, as well as that of others.

Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester in order to allow us to provide the most effective support.

Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential elements/functions of the course in regards to attendance and class participation.

Academic Integrity

Use of someone else's ideas, words, or organization without giving them due credit is defined as plagiarism. To avoid any appearance of ethical misconduct, use follow APA style for documentation and give due credit in any written or presented work you submit. When in doubt, cite your source or ask me for clarification.

All submitted work during the course, written or oral, will be the student's personal, original work, with credit given to sources used. If a student violates this understanding, evaluations of work must be affected accordingly and if necessary, adjudication will be processed by procedures approved by the University of Florida Honor Court. Please note the full UF Honor Code and conduct policies here: <https://catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx>.

Grading Matrix

	B+ = 87-89 %	C+ = 77-79 %	D+ = 67-69 %
A = 93-100%	B = 83-86	C = 73-76	D = 60-66
A- = 90-92%	B- = 80-82	C- = 70-72	F = under 60

“A” work – Outstanding - Above and beyond the requirements of the assignment; outstanding effort, significant achievement, and personal improvement are clearly evident.

“B” work – Above Average - Fulfills all aspects of the assignment and goes a bit beyond minimum competence to demonstrate extra effort, extra achievement or extra improvement.

“C” work – Average - Fulfills all aspects of the assignment. Assignments are completed exactly as assigned.

“D” work – Below Average - Below average either because some aspect of the assignment has not been fulfilled, directions were not followed or personal effort and improvement are lacking.

“F” work – Not Acceptable - Not acceptable - either the student did not complete the assignment as directed, or the level of performance is below an acceptable level for college work.

Course Schedule

Module	Readings/Viewings	Assignment	Due Date	Words Required	Points
1	Chapter 1, Nacirema article, 1 lecture, 3 short videos	Culture Disc #1 - "Music of Our Lives" Quiz #1 Nacirema Discussion	Sun Sept 20, 2020	400 + Responses	75 10 15
2	Chapters 2 & 4, Globe article, 2 lectures, 3 short videos	Culture Disc #2 - "The Space Between Us" Midterm Interview Participant Quiz #2	Sun, Oct 11, 2020	400 + Responses 200	75 75 10
3	Chapters 5 & 6, Narc of Sm Diff, 2 lectures 1 video	Cultural Disc #3: "Alligator River" Quiz #3 Midterm	Sun, Oct 25, 2020	400 + Responses 1200	75 10 150
4	Chapters 7 & 8, Baby box article, 2 lectures, 2 videos	Culture Disc #4 - "Cover Me" Quiz #4	Sun, Nov 8, 2020	400 + Responses	75 10
5	Chapter 9, 1 article, 2 lectures, 2 videos	Culture Disc #5 - "It Matters" Quiz #5	Sun, Nov 29, 2020	400 + Responses	75 10
6	Chapters 10 & 12, 1 article, 2 lectures, 2 videos	Culture Disc #6 - "Looking Back" Quiz #6 Take Home Final	Sun, Dec 16, 2020	400 + Responses 2200	40 10 300
Totals				6000 Words	1000 pts