

SPC4710: Patterns of Intercultural Communication

Spring 2022 Syllabus

Instructor: Dr. AJ Jung
Email: Use **Canvas mail** for course related questions. For other concerns use ajung@ufl.edu
Office: 415 Rolfs Hall
Office Hours: On Zoom M 9-10, T 10-11, W 3-4, or by appointment. Link is on Canvas Home
Website: <http://lss.at.ufl.edu> (Canvas)

About the Course

Website: <http://lss.at.ufl.edu> (Canvas)
Credits: 3
Prereq: COM 1000 or equivalent. Good writing skills
Gen Ed: Writing Requirement of 6000 words, Satisfies N or S.
Required Text: Neuliep, J. (2021). *Intercultural Communication: A contextual approach* 8 Ed. Houghton-Mifflin, Thousand Oaks, CA.
Supplemental: Articles and videos as assigned. See Modules

Course description

The purpose of this course is to explore the practices and difficulties of communication between and among people of contrasting cultures and to investigate theory and research by which intercultural communication problems can be mitigated.

Course Goals

Cultural Objectives: At the end of this course, students will be able to:

1. Explain the characteristics of a culture.
2. Describe of the ways in which contexts impact cultural expressions and perceptions.
3. Identify similarities and differences among cultures by examination of their norms.
4. Articulate factors which impact the cultural diversity of U.S. American society.
5. Evaluate intercultural communication problems and suggest solutions.

Communication Objectives: At the end of this course, students will be able to:

1. Articulate personal benefits of studying intercultural communication.
2. Explain how perceptions of cultures impact behaviors, and therefor impact communication.
3. Evaluate their own cultural competence, as well as that of others.

Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should

follow this procedure as early as possible in the semester in order to allow us to provide the most effective support.

Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential elements/functions of the course in regards to attendance and class participation.

Academic Integrity

Use of someone else's ideas, words, or organization without giving them due credit is defined as plagiarism. To avoid any appearance of ethical misconduct, use follow APA style for documentation and give due credit in any written or presented work you submit. When in doubt, cite your source or ask me for clarification.

All submitted work during the course, written or oral, will be the student's personal, original work, with credit given to sources used. If a student violates this understanding, evaluations of work must be affected accordingly and if necessary, adjudication will be processed by procedures approved by the University of Florida Honor Court. Please note the full UF Honor Code and conduct policies here: <https://catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx>.

Grading Matrix

| | | | |
|-------------|--------------|--------------|--------------|
| | B+ = 87-89 % | C+ = 77-79 % | D+ = 67-69 % |
| A = 93-100% | B = 83-86 | C = 73-76 | D = 60-66 |
| A- = 90-92% | B- = 80-82 | C- = 70-72 | F = under 60 |

“A” work – Outstanding - Above and beyond the requirements of the assignment; outstanding effort, significant achievement, and personal improvement are clearly evident.

“B” work – Above Average - Fulfills all aspects of the assignment and goes a bit beyond minimum competence to demonstrate extra effort, extra achievement or extra improvement.

“C” work – Average - Fulfills all aspects of the assignment. Assignments are completed exactly as assigned.

“D” work – Below Average - Below average either because some aspect of the assignment has not been fulfilled, directions were not followed or personal effort and improvement are lacking.

“F” work – Not Acceptable - Not acceptable - either the student did not complete the assignment as directed, or the level of performance is below an acceptable level for college work.

Grade Disputes

You have seven days after grades are posted or returned to bring dispute a grade. After 7 days, your grade for that assignment will not be reassessed. To dispute a grade, submit by email a clear and reasoned explanation (with evidence) why your grade should be higher. Dr. Jung will consider and respond to that dispute within 7 days with one of three outcomes: your grade remains unchanged; your grade is raised; or your grade is lowered.

Course Schedule

| Module | Due Date | Readings/Viewings | Assignment | Points | Words Required |
|-----------------------|--|---|---|----------------------|-------------------------|
| 1 Opens 1/5/22 | Sun Jan 23, 2022 (2.5 weeks) | Chapter 1, Nacirema article, 1 lecture, 3 short videos | Culture Disc #1 - "Music of Our Lives" Quiz #1 Nacirema Discussion Zoom Check In | 75 10 15 5 | 400 + Responses |
| 2 Opens 1/21/22 | Sun Feb 6, 2022 (2 weeks) | Chapters 2 & 4, 2 articles, 2 lectures, 3 short videos | Culture Disc #2 - "The Space Between Us" Midterm Interview Participant Quiz #2 Zoom Check In | 75 50 10 5 | 400 + Responses 200 |
| 3 Opens 2/4/22 | Sun Feb 27, 2022 (3 weeks) | Chapters 5 & 6, Narc of Sm Diff, 2 lectures 1 video | Cultural Disc #3: "Alligator River" Quiz #3 Midterm Zoom Check In | 75 10 150 5 | 400 + Responses 1200 |
| 4 Opens 2/25/22 | Sun Mar 20, 2022 (3 weeks w/ holiday) | Chapters 7 & 8, Baby box article, 2 lectures, 3 videos | Culture Disc #4 - "Cover Me" Quiz #4 Zoom Check In | 75 10 5 | 400 + Responses |
| 5 Opens 3/18/22 | Sun April 3, 2022 (2 weeks) | Chapter 9, 1 article, 2 lectures, 2 video | Culture Disc #5 - "Who Loves Ya" Quiz #5 Zoom Check In | 75 10 5 | 400 + Responses |
| 6 Opens 4/1/22 | Sun April 24, 2022 (3 weeks) | Chapters 10 & 12, 1 article, 2 lectures, | Culture Disc #6 - "Looking Back" Quiz #6 Take Home Final Zoom Check In (only 5 Zooms required) | 40 10 300 0 | 400 + Responses 2200 |
| Totals | | | | 1000 pts | 6000 Words |