

SPC4710: Patterns of Intercultural Communication

Spring 2023 Syllabus

Instructor: Dr. AJ Jung
Email: Use **Canvas mail** for course related questions. For other concerns use ajung@ufl.edu
Office Hours: In-person or on Zoom. See Canvas Calendar for times or arrange an appointment.
Office: 415 Rolfs Hall
Website: <http://lss.at.ufl.edu> (Canvas)
Tech. issues: Visit the helpdesk website (<https://helpdesk.ufl.edu>) or call 352-392-4357

About the Course

Website: <http://lss.at.ufl.edu> (Canvas)
Credits: 3
Prereq: COM 1000 or equivalent. Good writing skills
Gen Ed: Satisfies N and S. Writing Requirement of 6000 words.
Required Text: Neuliep, J. (2021). *Intercultural Communication: A contextual approach* 8 Ed. Houghton-Mifflin, Thousand Oaks, CA.
Supplemental: Articles and videos as assigned. See Modules

This course is both in-person and online.

In-person: Tuesdays 1:55-2:45 for discussion & activities

Online: Canvas Assignments, Packback Discussion Posts, and papers. (Note: Packback subscription is required for assignment submission).

Course description

The purpose of this course is to explore the practices and difficulties of communication between and among people of contrasting cultures and to investigate theory and research by which intercultural communication problems can be mitigated.

Course Goals

Cultural Objectives: At the end of this course, students will be able to:

1. Explain the characteristics of a culture.
2. Describe of the ways in which contexts impact cultural expressions and perceptions.
3. Identify similarities and differences among cultures by examination of their norms.
4. Articulate factors which impact the cultural diversity of U.S. American society.
5. Evaluate intercultural communication problems and suggest solutions.

Communication Objectives: At the end of this course, students will be able to:

1. Articulate personal benefits of studying intercultural communication.
2. Explain how perceptions of cultures impact behaviors, and therefor impact communication.
3. Evaluate their own cultural competence, as well as that of others.

Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester in order to allow us to provide the most effective support.

Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential elements/functions of the course in regards to attendance and class participation.

Academic Integrity

Use of someone else's ideas, words, or organization without giving them due credit is defined as plagiarism. To avoid any appearance of ethical misconduct, use follow APA style for documentation and give due credit in any written or presented work you submit. When in doubt, cite your source or ask me for clarification.

All submitted work during the course, written or oral, will be the student's personal, original work, with credit given to sources used. If a student violates this understanding, evaluations of work must be affected accordingly and if necessary, adjudication will be processed by procedures approved by the University of Florida Honor Court. Please note the full UF Honor Code and conduct policies here: <https://catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx>.

Grading Matrix

	B+ = 87-89 %	C+ = 77-79 %	D+ = 67-69 %
A = 93-100%	B = 83-86	C = 73-76	D = 60-66
A- = 90-92%	B- = 80-82	C- = 70-72	F = under 60

“A” work – Outstanding - Above and beyond the requirements of the assignment; outstanding effort, significant achievement, and personal improvement are clearly evident.

“B” work – Above Average - Fulfills all aspects of the assignment and goes a bit beyond minimum competence to demonstrate extra effort, extra achievement or extra improvement.

“C” work – Average - Fulfills all aspects of the assignment. Assignments are completed exactly as assigned.

“D” work – Below Average - Below average either because some aspect of the assignment has not been fulfilled, directions were not followed or personal effort and improvement are lacking.

“F” work – Not Acceptable - Not acceptable - either the student did not complete the assignment as directed, or the level of performance is below an acceptable level for college work.

Grade Disputes

You have seven days after grades are posted or returned to bring dispute a grade. After 7 days, your grade for that assignment will not be reassessed. To dispute a grade, submit by email a clear

and reasoned explanation (with evidence) why your grade should be higher. Dr. Jung will consider and respond to that dispute within 7 days with one of three outcomes: your grade remains unchanged; your grade is raised; or your grade is lowered.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Health and Wellness Resources

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.

University Police Department: Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.

GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

Academic Resources

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: Visit the Student Honor Code and Student Conduct Code webpage for more information.

On-Line Students Complaints: View the Distance Learning Student Complaint Process.

Course Schedule

	Due	Points
Module 1		
1/10	Class: Course overview and Instruments	3
1/15		Packback 1A – My ICC Context 30
1/17	Class: Concepts and My Music	3
1/22		Packback 1B – My Culture’s Jams 30
1/24	Class: Their Music	3
1/29		Packback 1C – Their Jams 30
		Canvas – Quiz 1 10
		Canvas – Nacirema Discussion 15
Module 2		
1/31	Class: Concepts and My Space	3
2/5		Packback 2A – My Culture’s Space 30
2/7	Class: Their Space	3
2/12		Packback 2B – Their Space 30
		Canvas – Quiz 2 10
		Canvas – Interview Person 10
Module 3		
2/14	Class: Concepts and My Food	3
2/19		Packback 3A – My Culture’s Food 30
2/21	Class: Alligator River Debrief	3
2/26		Packback 3B – Alligator River 30
2/28	Class: Their Food	3
3/5		Packback 3C – Their Food 30
		Canvas – Quiz 3 10
		Canvas – Interview Paper 150
Module 4		
3/7	Class: Concepts and My Clothes	3
3/12		Packback 4A – My Culture’s Fit 30
3/14	<i>No Class – Spring Break</i>	
3/19	<i>Nothing due – Spring Break</i>	
3/21	Class: Their Clothes	3
3/26		Packback 4B – Their Fit 30
		Canvas – Quiz 4 10
Module 5		
3/28	Class: Concepts and My Relationships	3
4/2		Packback 5A – My Culture’s ‘Ships 30
4/4	Class: Their Relationships	3
4/9		Packback 5B – Their ‘Ships 30
		Canvas – Quiz 5 10
Module 6		
4/11	Class: Concepts and My Fav	3
4/16		Packback 6A – My Culture’s Fav 30
4/18	Class: Their Fav	3
4/23		Packback 6B – Their Fav 30
4/25	Class: Course overview	3
4/30		Packback 6C – It’s a wrap 30
		Canvas – Quiz 6 10
		Canvas – Take Home Essays 300
Totals	15 meetings	15 Posts, 6 Quizzes, & 4 others 1000