

# SPC4710: Patterns of Intercultural Communication

## Spring 2024 Syllabus

Instructor: Dr. AJ Jung  
Email: Use **Canvas mail** for course related questions. For other concerns use [ajung@ufl.edu](mailto:ajung@ufl.edu)  
Office Hours: In-person or on Zoom. See Canvas Calendar for times or arrange an appointment.  
Office: 415 Rolfs Hall  
Website: <http://lss.at.ufl.edu> (Canvas)  
Tech. issues: Visit the helpdesk website (<https://helpdesk.ufl.edu>) or call 352-392-4357

### About the Course

Website: <http://lss.at.ufl.edu> (Canvas)  
Credits: 3  
Prereq: COM 1000 or equivalent. Good writing skills

Gen Ed: Satisfies International (N) General Education requirement.  
International courses promote the development of students' global and intercultural awareness. Students examine the cultural, economic, geographic, historical, political, and/or social experiences and processes that characterize the contemporary world, and thereby comprehend the trends, challenges, and opportunities that affect communities around the world. Students analyze and reflect on the ways in which cultural, economic, political, and/or social systems and beliefs mediate their own and other people's understanding of an increasingly connected world.

Gen Ed: Satisfies Social Science (S) General Education requirement.  
Social and behavioral science courses provide instruction in the history, key themes, principles, terminology, and underlying theory or methodologies used in the social and behavioral sciences. Students will learn to identify, describe and explain social institutions, structures or processes. These courses emphasize the effective application of accepted problem-solving techniques. Students will apply formal and informal qualitative or quantitative analysis to examine the processes and means by which individuals make personal and group decisions, as well as the evaluation of opinions, outcomes or human behavior. Students are expected to assess and analyze ethical perspectives in individual and societal decisions.

Gen Ed: Satisfies 6000 words toward General Education Writing requirement.

**A minimum grade of C is required for general education credit.**

Required Text: Neuliep, J. (2021). *Intercultural Communication: A contextual approach* 8 Ed. Houghton-Mifflin, Thousand Oaks, CA.

Supplemental: Articles and videos as assigned. See Modules

This course is both in-person and online.

**In-person:** Mondays 3:00-3:50 for discussion & activities

**Online:** Canvas Assignments, Packback Discussion Posts, and papers. (Note: Packback subscription is required for assignment submission).

## Course description

The purpose of this course is to explore the practices and difficulties of communication between and among people of contrasting cultures and to investigate theory and research by which intercultural communication problems can be mitigated.

## Course Goals

*Cultural Objectives:* At the end of this course, students will be able to:

1. Explain the characteristics of a culture.
2. Describe of the ways in which contexts impact cultural expressions and perceptions.
3. Identify similarities and differences among cultures by examination of their norms.
4. Articulate factors which impact the cultural diversity of U.S. American society.
5. Evaluate intercultural communication problems and suggest solutions.

*Communication Objectives:* At the end of this course, students will be able to:

6. Articulate personal benefits of studying intercultural communication.
7. Explain how perceptions of cultures impact behaviors, and therefor impact communication.
8. Evaluate their own cultural competence, as well as that of others.

## Assignments

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Assignment	Description	SLOs
Packback Discussions	15 Weekly discussion posts and peer responses	1-8
Quizzes	6 Module quizzes on Canvas	1-7
Interview Essay	1 Midterm essay	1-4, 6-8
Final Exam Essays	4 Short essay responses to scenarios	1-8
Classroom participation	Weekly participation in classroom activities	1-8

## Late Work

Late work is accepted on a case-by-case basis and only with a valid explanation. The online and Module based nature of this course mean that students are able to work around most University activities with advanced planning. Forgetting about an assignment or having course work in other classes are not reasons for an extension. If you have an unexpected event that impacts your ability to submit your work on time, please contact your TA through Canvas Inbox to request an extension.

## Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodations. Students with disabilities should follow this procedure as early as possible in the semester in order to allow us to provide the most effective support.

Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential elements/functions of the course in regard to attendance and class participation.

## Academic Integrity

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click here to read the Conduct Code. If you have any questions or concerns, please consult with the instructor or TAs in this class. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Use of someone else’s ideas, words, or organization without giving them due credit is defined as plagiarism. To avoid any appearance of ethical misconduct, use follow APA style for documentation and give due credit in any written or presented work you submit. When in doubt, cite your source or ask me for clarification.

All submitted work during the course, written or oral, will be the student's personal, original work, with credit given to sources used. If a student violates this understanding, evaluations of work must be affected accordingly and if necessary, adjudication will be processed by procedures approved by the University of Florida Honor Court. Please note the full UF Honor Code and conduct policies here:

<https://catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx>.

## Grading Matrix

	B+ = 87-89 %	C+ = 77-79 %	D+ = 67-69 %
A = 93-100%	B = 83-86	C = 73-76	D = 60-66
A- = 90-92%	B- = 80-82	C- = 70-72	F = under 60

“A” work – Outstanding - Above and beyond the requirements of the assignment; outstanding effort, significant achievement, and personal improvement are clearly evident.

“B” work – Above Average - Fulfills all aspects of the assignment and goes a bit beyond minimum competence to demonstrate extra effort, extra achievement or extra improvement.

“C” work – Average - Fulfills all aspects of the assignment. Assignments are completed exactly as assigned.

“D” work – Below Average - Below average either because some aspect of the assignment has not been fulfilled, directions were not followed or personal effort and improvement are lacking.

“F” work – Not Acceptable - Not acceptable - either the student did not complete the assignment as directed, or the level of performance is below an acceptable level for college work.

A minimum grade of C is required for general education credit.

Please consult the current UF grading policies for assigning grade points:

<https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

## Grade Disputes

You have seven days after grades are posted or returned to bring dispute a grade. After 7 days, your grade for that assignment will not be reassessed. To dispute a grade, submit by email a clear and reasoned explanation (with evidence) why your grade should be higher. Dr. Jung will consider and respond to that dispute within 7 days with one of three outcomes: your grade remains unchanged; your grade is raised; or your grade is lowered.

## Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.ua.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their

Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

## Health and Wellness Resources

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.

*University Police Department:* Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.

*GatorWell Health Promotion Services:* For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

## Academic Resources

*E-learning technical support:* Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources.

*Teaching Center:* Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.

*Writing Studio:* 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

*Student Complaints On-Campus:* Visit the Student Honor Code and Student Conduct Code webpage for more information.

*On-Line Students Complaints:* View the Distance Learning Student Complaint Process.

## TENTATIVE SCHEDULE – Subject to change – See Canvas for current schedule

MODULE	WEEK	DATE	CLASS CONTENT	ASSIGNMENTS DUE	POINTS
1	Week 1	9-Jan	Course overview and Instruments		5
		14-Jan		Packback – 1A – My ICC Context	25
	Week 2	16-Jan	Our cultures and other cultures		5
		21-Jan		Packback – 1B - My Culture's Jams	25
				Canvas - Nacirema Discussion	15
	Week 3	23-Jan	Nacirema Discussion		
		28-Jan		Packback – 1C - Their Jams	25
				Canvas – Quiz 1	10
2	Week 4	30-Jan	Space		5
		4-Feb		Packback 2A – My Culture’s Space	25

	Week 5	6-Feb	Stories		5
		11-Feb		Packback 2B – Their Space	25
				Canvas – Quiz 2	10
				Canvas – Interview Person	10
3	Week 6	13-Feb	Guest Speaker		5
		18-Feb		Packback 3A – Alligator River	25
	Week 7	20-Feb	Alligator River Debrief	Lessons from the River	5
		25-Feb		Packback 3B – My Culture’s Food	25
	Week 8	27-Feb	Food		5
		3-Mar		Packback 3C – Their Food	25
				Canvas – Quiz 3	10
				Canvas – Interview Paper Example	150
4	Week 9	5-Mar	Clothes		5
		10-Mar		Packback 4A – My Culture’s Fit	25
	Week	12-Mar	<b>Spring Break - No Class</b>		
	Week 10	19-Mar	Maps		5
		24-Mar		Packback 4B – Their Fit	25
				Canvas – Quiz 4	10
5	Week 11	26-Mar	My Relationships		5
		31-Mar		Packback 5A – My Culture’s ‘Ships	25
	Week 12	2-Apr	Their Relationships		5
		7-Apr		Packback 5B – Their ‘Ships	25
				Canvas – Quiz 5	10
6	Week 13	9-Apr	When cultures meet	The Road Home	5
		14-Apr		Packback 6A – One more thing	25
	Week 14	16-Apr	Facework and Conflict		5
		21-Apr		Packback 6B – That one more thing	25
	Week 15	23-Apr	Course overview and My Fav		5
	Week 17	28-Apr		Packback 6C – It’s a wrap	25
				Canvas – Quiz 6	10
				Packback – Take Home Essays	300
				Total	1000