

## COM1000: Intro to Communication Studies Spring 2024 Syllabus

---

Instructor:	Dr. AJ Jung
Email:	Use <b>Canvas mail</b> for course related questions. For other concerns use <a href="mailto:ajung@ufl.edu">ajung@ufl.edu</a> <i>Direct any grading questions to Dr. Jung within 1 week of assigned grade.</i>
Office Hours:	415 Rolfs Hall or on Zoom or by appointment. See Canvas Calendar for times. <i>Office hours are an opportunity for you to connect with me, to ask questions about course content or assignments, explore what you might want to do after graduation, discuss research, and find support. Come say hi!</i>
Extra Credit Zooms -	See Canvas Calendar for times. <i>These meetings are for you to meet with your peers to discuss what you find interesting in the Module. These are moderated by your instructor or TA, but are peer interactions, not lectures. Up to 35 extra credit points in the course.</i>
Office:	415 Rolfs Hall
Website:	<a href="http://lss.at.ufl.edu">http://lss.at.ufl.edu</a> (Canvas)
Tech issues:	Visit the helpdesk website ( <a href="https://helpdesk.ufl.edu">https://helpdesk.ufl.edu</a> ) or call 352-392-4357
TA:	Mr. Allen Shamsi
Email:	Use <b>Canvas mail</b> for course related questions.
Hours:	Extra Credit Zooms - See Canvas Calendar for times.
Website:	<a href="http://lss.at.ufl.edu">http://lss.at.ufl.edu</a> (Canvas)

---

### About the Course

Website:	<a href="http://lss.at.ufl.edu">http://lss.at.ufl.edu</a> (Canvas)
Credits:	3
Gen Ed:	Satisfies Social Science General Education requirement. Social and behavioral science courses provide instruction in the history, key themes, principles, terminology, and underlying theory or methodologies used in the social and behavioral sciences. Students will learn to identify, describe and explain social institutions, structures or processes. These courses emphasize the effective application of accepted problem-solving techniques. Students will apply formal and informal qualitative or quantitative analysis to examine the processes and means by which individuals make personal and group decisions, as well as the evaluation of opinions, outcomes or human behavior. Students are expected to assess and analyze ethical perspectives in individual and societal decisions.
Required Text:	A minimum grade of C is required for general education credit. O-Hair, D., Wiemann, M., Mullin, D., & Teven, J. (2021). Real communication (5 <sup>th</sup> ed.) Macmillan Learning.
Supplemental: Subscription:	Articles and videos as assigned. See Modules Required subscription to Packback. <a href="http://www.packback.co/product/pricing">www.packback.co/product/pricing</a>

## Course description

Introduces various theoretical perspectives for understanding human communication. (S)  
Presents theories, traditions, philosophical assumptions and applications. Examines theories of interpersonal, organizational, rhetorical, small group, verbal, nonverbal, intercultural and other approaches to communication. Examines qualitative and quantitative approaches to the field.

## Course Goals

At the end of this course, students will be able to:

1. Articulate personal benefits of studying communication.  
Assessed through Packback Discussions, and Zoom Check-ins.
2. Explain how perceptions impact behaviors, and therefor impact communication.  
Assessed through Packback Discussions, Quizzes, Exams, and Zoom Check-ins.
3. Describe the general conceptions and categorizations of communication.  
Assessed through Packback Discussions, Quizzes, Exams, Theory Depiction, and Zoom Check-ins.
4. Apply individual theories to real-world situations.  
Assessed through Packback Discussions, Quizzes, Exams, and Zoom Check-ins.

## Assignments

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Assignment	Description	SLOs
Packback Discussions	14 weekly discussion posts and peer responses	1-4
Quizzes	7 Module quizzes on Canvas	2-4
Exams	2 Exams (noncumulative)	2-4
Theory Depiction	1 Visual depiction of a theory and example	3
Zoom Check-ins	7 Optional Zoom Check-ins	1-4

## Late Work

Late work is accepted on a case-by-case basis and only with a valid explanation. The online and Module based nature of this course mean that students are able to work around most University activities with advanced planning. Forgetting about an assignment or having course work in other classes are not reasons for an extension. If you have an unexpected event that impacts your ability to submit your work on time, please contact your TA through Canvas Inbox to request an extension.

## Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting <https://disability.ufl.edu/students/get-started/>. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Students with any accommodations should arrange a meeting with the instructor during the first week of class (and ideally before the end of drop/add) to discuss how we can work together to meet the students' needs and still adhere to the essential attendance and class participation elements/functions of the course.

## Academic Integrity

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click [here](#) to read the Conduct Code. If you have any questions or concerns, please consult with the instructor or TAs in this class. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Use of someone else’s ideas, words, or organization without giving them due credit is defined as plagiarism. To avoid any appearance of ethical misconduct, use follow APA style for documentation and give due credit in any written or presented work you submit. When in doubt, cite your source or ask me for clarification.

All submitted work during the course, written or oral, will be the student's personal, original work, with credit given to sources used. If a student violates this understanding, evaluations of work must be affected accordingly and if necessary, adjudication will be processed by procedures approved by the University of Florida Honor Court. Please note the full UF Honor Code and conduct policies here: <https://catalog.ufl.edu/ugrad/1617/advising/info/student-honor-code.aspx>.

## Grading Matrix

	B+ = 87-89 %	C+ = 77-79 %	D+ = 67-69 %	E = 0-59 %
A = 93-100%	B = 83-86	C = 73-76	D = 64-66	
A- = 90-92%	B- = 80-82	C- = 70-72	D = 60-63	

- “A” work – Outstanding - Above and beyond the requirements of the assignment; outstanding effort, significant achievement, and personal improvement are clearly evident.
- “B” work – Above Average - Fulfills all aspects of the assignment and goes a bit beyond minimum competence to demonstrate extra effort, extra achievement or extra improvement.
- “C” work – Average - Fulfills all aspects of the assignment. Assignments are completed exactly as assigned.
- “D” work – Below Average - Below average either because some aspect of the assignment has not been fulfilled, directions were not followed or personal effort and improvement are lacking.
- “F” work – Not Acceptable - Not acceptable - either the student did not complete the assignment as directed, or the level of performance is below an acceptable level for college work.

A minimum grade of C is required for general education credit.

Please consult the current UF grading policies for assigning grade points:  
<https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

## Grade Disputes

You have seven days after grades are posted or returned to dispute a grade. After 7 days, your grade for that assignment will not be reassessed. To dispute a grade, submit by Canvas Inbox a clear and reasoned explanation (with evidence) why your grade should be higher. Dr. Jung will consider and respond to that dispute within 7 days with one of three outcomes: your grade remains unchanged; your grade is raised; or your grade is lowered.

## Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/> Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/> Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/publicresults/> .

## Health and Wellness Resources

*U Matter, We Care:* If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website.

*University Police Department:* Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.

*GatorWell Health Promotion Services:* For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

## Academic Resources

*E-learning technical support:* Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

*Career Connections Center:* Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources.

*Teaching Center:* Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420.  
General study skills and tutoring.

*Writing Studio:* 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

*Student Complaints On-Campus:* Visit the Student Honor Code and Student Conduct Code webpage for more information.

*On-Line Students Complaints:* View the Distance Learning Student Complaint Process.

## Tentative Schedule

Subject to change. See Canvas assignments and announcements for updates.

Module	Due Date	Readings/Viewings	Assignment	Points
Module 0: Orientation	01/28/24	Videos on Canvas	Syllabus Quiz	10
Module 1: Essentials of Communication	01/28/24	Chapter 1-3 Other materials on Canvas	2 Weekly discussions & peer responses Quiz #1 Optional Zoom Chat – 5 Extra Credit	30 & 30 50
Module 2: Research approaches and Non/Verbal	02/11/24	Chapters 4-5 Other materials on Canvas	2 Weekly discussions & peer responses Quiz #2 Optional Zoom Chat – 5 Extra Credit	30 & 30 50
Module 3: Cultural Diversity and Listening	02/25/24	Chapters 6-7 Other materials on Canvas	2 Weekly discussions & peer responses Quiz #3 Exam 1 Optional Zoom Chat – 5 Extra Credit	30 & 30 50 100
Module 4: Interpersonal and Conflict	03/10/24	Chapters 8-9 Other materials on Canvas	2 Weekly discussions & peer responses Quiz #4 Optional Zoom Chat – 5 Extra Credit	30 & 30 50
Module 5: Leading, Groups and Organizations	03/31/24	Chapter 10-12 Other materials on Canvas	2 Weekly discussions & peer responses Quiz #5 Theory Depiction Optional Zoom Chat – 5 Extra Credit	30 & 30 50 70
Module 6: Public Communication	04/14/24	Chapters 13-17, Other materials on Canvas	2 Weekly discussions & peer responses Quiz #6 Optional Zoom Chat – 5 Extra Credit	30 & 30 50
Module 7: Communication in Contexts	04/28/24	Appendix B, Article(s) And Lecture videos	2 Weekly discussions & peer responses Exam 2 Optional Zoom Chat – 5 Extra Credit	30 & 30 100
Totals				1000

